## **About Neil Bennett**

Neil's background as a journalist and broadcaster means he knows the power of clear, honest and straightforward communication. As a reporter with many years of experience, he has seen first-hand how individuals and organizations can make, and sometimes ruin their reputations by the way they write, speak and present themselves.

Neil delights in seeing people he works with blossom into strong performers once they understand what to improve and how to go about it. And he is a strong believer in practicing for perfection. His wide ranging journalistic career has given him a solid insight into methods which work and those which don't. Neil works with senior executives in the public and private sector helping them to identify and express their key messages.

Neil was a front line reporter for the BBC for more than 30 years, specializing mainly in crime and the criminal justice system. He also worked regularly in Northern Ireland and covered sports news for five years, reporting on two Olympic Games and football, cricket and rugby World Cups.

## **Examples of Neil's work**

- Facilitated Presentation Skills workshops at a Global Business School for their Executive MBA students
- Delivered media training sessions for an international scientific research organization
- Re-designed and facilitated Business Writing program for MBA students at a Global Business School

## **Accreditations**

• Member of the National Union of Journalists