



About Andreea Bordei

Andreea is a communications specialist with over 15 years' experience working with clients across a variety of sectors, from international development and education to biotech and IT.

Andreea holds an MA in Social Communication. Her aim is to help clients (both individuals and organizations) grasp the essence of effective communication - and enhance their value offer by doing so - and align their communications to their overall strategy. By helping clients to develop new skills and build and implement effective communication strategies, she enables them to communicate with impact and unlock their potential.

Andreea not only facilitates a range of communication workshops and trainings, but also creates bespoke communication solutions for organizations. She has supported clients with their communications efforts in the areas of leadership development, corporate comms, social media, PR, public speaking, individual and integrated communications. In her work, Andreea marries her client's strategic vision with creative solutions to help bring their strategy to life.

Examples of Andreea's work:

- Developed numerous communications strategies for projects led or funded by the United Nations
- Trained a network of organizations in strategic communications in over 15 countries around the world
- Designed strategic communications and messaging for start-ups in their pre-seed, seed and series A and B of funding
- Delivered communications workshops at C-suite level for organizations in the fields of FMCG, biotech and international development sectors

Accreditations

- CPTM (Certified Professional in Training Management)
- Member of IABC (International Association of Business Communicators)
- MA in Social Communication
- BA in Communications and Public Relations
- Currently under certification process for GCCC (Global Communication Certification Council)