



# Trong Mai

Executive Coach

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Trong is an associate executive coach at iOpener Institute. He is an organizational psychologist - coach - and facilitator who bridges the gap between behavioral science and practical business application. Formerly serving as the Deputy Director of Vietnam's Institute for Psychological Research, Training and Application, he has brought a specialized perspective on sustainable development and human dynamics.

Trong now focuses on Team Psychological Safety, Executive Coaching, and Problem Solving for Teams. He is a pragmatic psychologist who uses data and evidence-based frameworks to help leaders navigate complex transitions and build high-performance cultures.

Trong always asks "how to achieve high performance without sacrificing the team's synergy". He is known for his ability to create psychological safety while holding leaders accountable for real behavioral change. He has coached and facilitated leaders, managers, and teams across SMEs, corporates, public-sector bodies, and professional associations, often working bilingually in English and Vietnamese.

**Business Sectors:** Technology & Engineering, Medical Devices, Sports, Athleisure & Sportswear, Dentistry, Training & Education, Mental Health, Hospitality, Fertilizers.

Levels: All levels up to and including Executive Leadership



“Mr. Trong’s session was not only highly informative but also deeply inspiring for the team. The content was clear, insightful, and immediately applicable, helping our people broaden their perspectives on identifying root causes, addressing challenges effectively, and using powerful questioning to support both personal and team problem-solving.”

**CEO of Opus Solution**

**Vietnam’s Leading Software Company**

### **Accreditations:**

- Vietnam Representative - Asian Association of Social Psychology
- ICF Accredited Team Psychological Safety Master Facilitator (Global)
- ICF ACE Level 2 Certified Executive Coach (US - VN)
- ICF CCE Certified Action Learning Coach (Global)
- Vietnam Accredited Advisor on Business Establishment and New Business (JP - VN)
- Certified IV in Training & Assessment - TAE40110 (AUS - VN)

### **Degree:**

- Certificate in Competency-based Training & Assessment
- Master Facilitator in Team Psychological Safety
- ICF Accredited Executive Coach
- ICF Action Learning Coach
- Leading with Questions™
- Building Learning Organization™
- The Map of English™
- Psychological Counselling
- Music & Arts Therapy
- Sports Mentality Training

### **Psychometric instruments:**

- Team Psychological Safety
- Mental Health Psychometrics