



Bao Nguyen, PCC

Executive Coach, Team Coach

"I help people to connect their mind and heart in changes so that they can be whole and happy in their life's work."

Bao Nguyen is a globally recognized leadership and emotional intelligence coach with over 13 years of experience in business consulting and 12 years in learning and development (L&D). As a Professional Certified Coach (PCC) accredited by the International Coaching Federation (ICF) and an Individual Team Coaching Accreditation - Practitioner (ITCA-P) from the European Mentoring & Coaching Council (EMCC), Bao combines his extensive knowledge of emotional intelligence with a diverse leadership background.

His cross-cultural insights are shaped by leadership roles such as Chief Growth Officer at LCL, Internal Leadership Coach at ManpowerGroup Vietnam, and Head of Learning & Development at Nielsen's RMS Department.

In his current roles as Leadership Coach and Educator at iOpener, Beyond EI, New Level Work, Duke Corporate Education and Modern Health, Bao works with leaders in both MNCs and local firms across industries including technology, retail, energy, manufacturing, logistics, pharma, construction, and finance.

He has helped foster leadership growth and emotional intelligence development through 2,500+ coaching hours and 24,000+ training hours, transforming teams and enhancing performance in global settings such as Vietnam, Singapore, Philippines, Japan, China, Australia, and the U.S.. His coaching seamlessly integrates technology, business acumen, and artistic insights, empowering his clients to uncover their "deep blue sky" of potential amidst life's complexities.





“I had the privilege of being coached by Bao. His skills are undoubtedly strong. He accompanied me with kindness and empathy. His presence helped me dive deep within me to find my answers and grow. I strongly recommend him for any leadership development work that aspire to have a lasting impact.”

– **Stéphanie Laflamme, Quebec, Canada**

“I’m always amazed by his talents and relentless efforts. Bao always enthusiastically shares his life aspiration to make the world a better place with his heart, head and hands. Bao radiates a warm and inspirational aura which makes being around him a really humane and meaningful experience.”

– **Nguyen Manh Hai, Deputy CEO – PG Bank**

Accreditations:

- Professional Certified Coach (PCC) – International Coaching Federation
- Individual Team Coaching Accreditation – Practitioner (ITCA-P) – European Mentoring & Coaching Council
- Listed Member of The Guild of Archetypes at Work™ Practitioners (the 1st practitioner in Asia & Vietnam) – inviteChange

Psychometric instruments:

- Global Leadership Assessment 360™
- Archetypes at Work™
- True Tilt Personality Profile™

Other Certifications:

- Certified Executive Coach – Marshall Goldsmith Stakeholder Centered Coaching
- Certified Emotional Intelligence Coach – Beyond EI
- Certified Practitioner for Team Coaching – Global Team Coaching Institute
- Certified Career Coach – Coach Master Academy
- Emotional Intelligence Practitioner certified by GolemanEI and Beyond Emotional Intelligence
- Certified Facilitator of the LEGO® Serious Play Method®
- Completed Level 2 of Points of You® Facilitation Method
- Search Inside Yourself Certificate of Completion – Search Inside Yourself Leadership Institute (SIYLI – Google)
- Neuroscience of Change – Coaches Rising
- Embodied Transformation Coaching – Coaches Rising

