



## About Josie Campbell

Josie Campbell is an internationally experienced facilitator, coach, and actor. A former BBC broadcaster, she blends communication expertise with a deep grounding in theatre-based learning, somatic practice, and leadership development.

Josie specialises in helping leaders and teams cultivate authentic presence, communicate with clarity and confidence, and create meaningful impact. Building on her MA from the Royal Central School of Speech & Drama, she is currently pursuing doctoral research that explores the intersections of leadership, embodied voice, and spatial dynamics.

She has designed and delivered workshops for clients across sectors, including finance, law, luxury retail, and hospitality. Particularly skilled in cross-cultural contexts, Josie delivers experiential learning that drives behavioural change.

Also an accomplished actor and voice artist, Josie's credits include award-winning short films, global commercials, and voice-over narration on Sami Yusuf's *My Song*: an orchestral spiritual anthem blending Western symphonic elements with Middle Eastern devotional storytelling.

An engaging facilitator with an actor's instinct for nuance and a coach's ear for potential, Josie is known for her authentic style, practical insight, and ability to unlock confidence in others. Her performance experience infuses her training sessions with energy, nuance, and authenticity.

### Examples of Josie's work:

- *Storytelling for Executive Communication* – Coached senior leaders at a global drinks company to deliver more impactful presentations by integrating spatial awareness, vocal presence, and narrative clarity.
- *Voice Coaching for Neurodivergent Professionals* – Worked one-to-one with a senior executive recently diagnosed with ADHD to rebuild confidence, vocal presence, and self-expression. Using a blend of somatic techniques, voice work, and spatial awareness, the sessions supported her return to high-stakes presentations with renewed clarity and ease.
- *Forum Theatre for Culture Change* – Delivered interactive forum theatre scenarios for an engineering firm in Saudi Arabia on unconscious bias and leadership communication. The work supported a wider organisational change programme aimed at improving dialogue across diverse teams and reducing workplace risk.

### Accreditations:

- BA (Hons) Drama, University of Bristol
- FTCL (Fellow, Trinity College London)
- MA Actor Training & Coaching, Royal Central School of Speech & Drama, University of London
- PGCE (Postgraduate Certificate in Education)



## What clients say about Josie:

- *“Working with Josie and discovering my voice/voices through her various approaches is not only engaging and memorable but an empowering experience, too. Her enthusiastic approach is like no other. She is fully present, full of ideas and able to change tactics to suit different situations, all while offering support and confidence throughout your journey.”*
- *“Attending the ‘Simulation Experience’ day, a core module of the Leadership Program, was a rigorous and immersive journey into high-stakes dialogue. Guided by the exceptional Josie Campbell, we tackled the conversations leaders often defer: candid feedback, conflict resolution, and critical negotiations. Josie’s facilitation was both demanding and deeply human, creating space for reflection, composure, and precision. I learned to apply the SBI (Situation-Behaviour-Impact) model to deliver feedback that is specific, balanced, and constructive. More importantly, I experienced how empathy can dissolve tension and shift power dynamics, enabling more equitable, human-centred interactions. I remain indebted to Josie for her clarity, rigour, and the depth she brought to the process.”*
- *“I reached out to Josie to work on my voice in both my professional and personal life. She’s been great at tailoring sessions around my needs. Each class is different and touches on many subjects; from easy tools to improve breath, elocution and projection to more situational exercises to widen my comfort zone. Most importantly, she’s put me at ease from day one. I highly recommend working with her!”*